

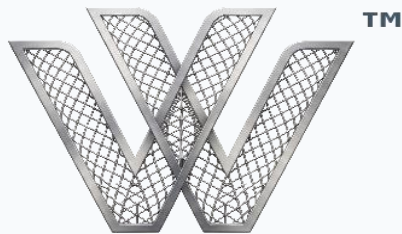


TechMatrixTM

SensoriMatrixTM Elastomer Systems

Beauty, Engineered.





Interlocking V's — The master mark representing our core engineering principles



Precision

Exact molecular
engineering at every stage



Architecture

Structured systems
designed from the ground
up



Engineering

Performance-validated
formulation science



Luxury Performance

Premium sensory
experience in every
product

TechMatrix™ Architecture

Three integrated technology pillars powering the next generation of beauty science



FilmMatrix™

Siloxa™ · Cyclova™ · Acryna™

Precision polymer films for wear,
flexibility, and finish



SensoriMatrix™ Elastomer Systems

SilkenFlex™ · CushionGel™

Silicone elastomers for texture,
glide, and sensoriality



KeraMatrix™ Protein Systems

KeraSil™ · KeraPure™

Oil-soluble keratin for strength,
shine, and repair



SensoriMatrix™ Elastomer Systems

Silicone Elastomers for Next-Level Sensoriality



SensoriMatrix SilkenFlex™

INCI: Cyclopentasiloxane (and) Polysilicone 11 (and) Laureth 7

Feather Silk Silicone Elastomer

Key Benefits

- Ultra-silky glide
- Soft-focus blurring
- Second-skin sensoriality
- Enhances spreadability

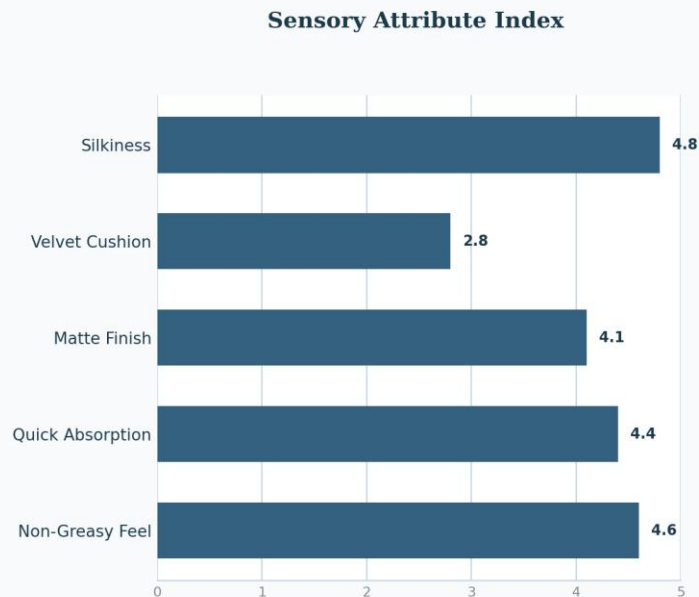
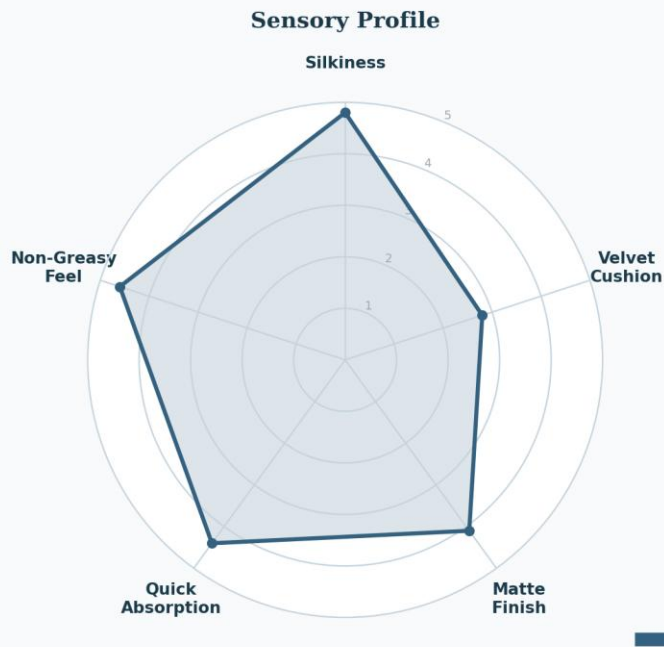
Applications

- Primers
- Skin tints
- Serum foundations
- Luxury skincare



SensoriMatrix SilkenFlex™

Feather Silk Silicone Elastomer



Sensory ratings are subjective laboratory evaluations (0-5 scale).



SensoriMatrix CushionGel™

INCI: Cyclopentasiloxane (and) Dimethicone/Vinyl Dimethicone Crosspolymer (and) Polysilicone 11 (and) Laureth 7)

Cushion Bounce Silicone Gel Elastomer

Key Benefits

- Plush, bouncy texture
- Enhances gel-cream formats
- Improves stability
- Creates a pillowy finish

Applications

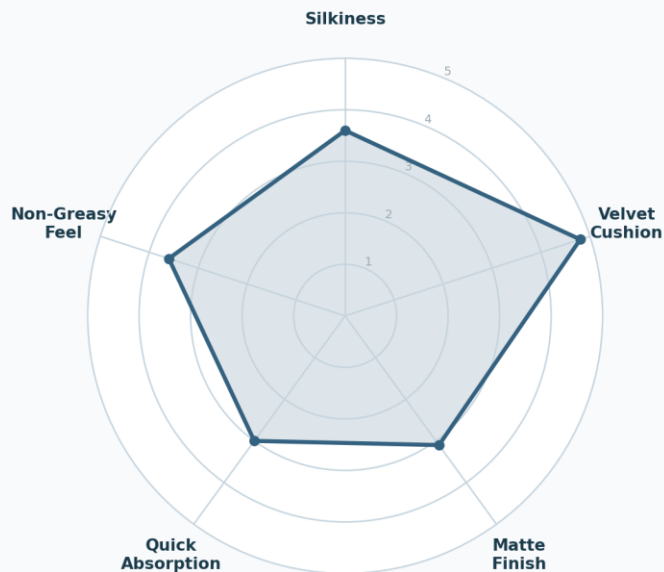
- Gel creams
- Hybrid skincare
- Serum foundations
- Premium color cosmetics



SensoriMatrix CushionGel™

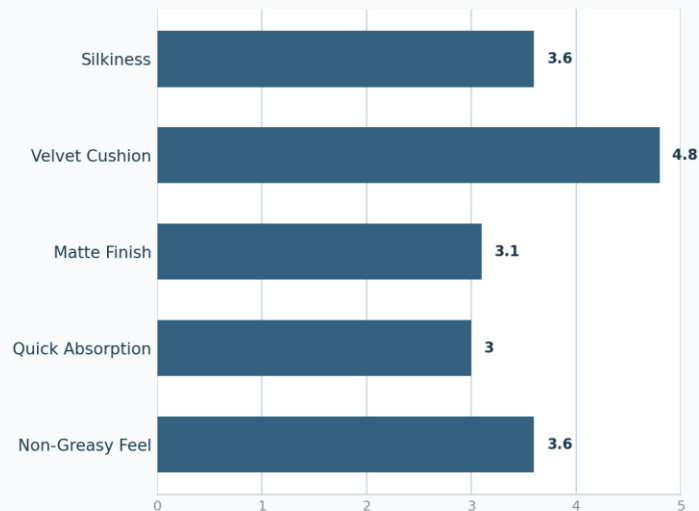
Cushion Bounce Silicone Gel Elastomer

Sensory Profile



■ CushionGel™

Sensory Attribute Index



Sensory ratings are subjective laboratory evaluations (0-5 scale).

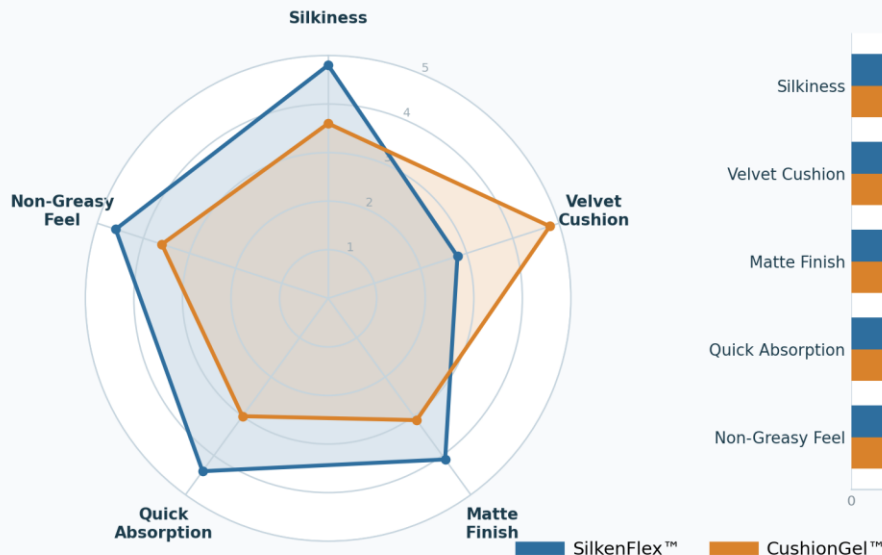


SilkenFlex™ vs CushionGel™

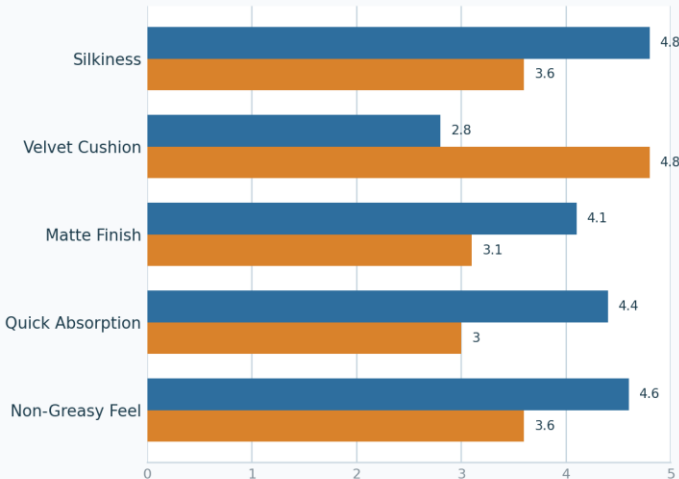
Sensory Profile — A Head-to-Head Comparison

SILKENFLEX™ vs CUSHIONGEL™ — SENSORY PROFILE COMPARISON

Sensory Profile



Sensory Attribute Index



Sensory ratings are subjective laboratory evaluations (0-5 scale).

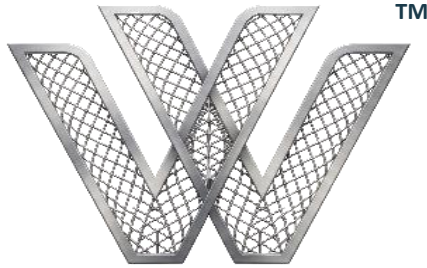
SensoriMatrix™ at a Glance

	SilkenFlex™	CushionGel™
Type	Silicone Elastomer	Silicone Gel Elastomer
Texture	Silky, feather-light	Plush, bouncy
Primary Effect	Soft-focus blurring	Cushion-bounce finish
Key Benefit	Enhances spreadability	Improves stability
Best For	Primers, skin tints, serums	Gel creams, hybrid skincare

Performance Claims Grid

Technology	Flexibility	Adhesion	Shine	Cushion	Repair	Clean Beauty
SilkenFlex™	★★★★★	★★★★☆	★★★☆☆	★★★★☆	—	Yes
CushionGel™	★★★★☆	★★★★☆	★★★☆☆	★★★★★	—	Yes

Thank You



TechMatrix™

SensoriMatrix™ Elastomer Systems



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Proprietary Technology Platform

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