

SensoriMatrixTM

"Elevating formulations from basic feel to sensory luxury."

Beauty, Engineered.



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SensoriMatrix™ Elastomer Systems — a guided overview

PLATFORM

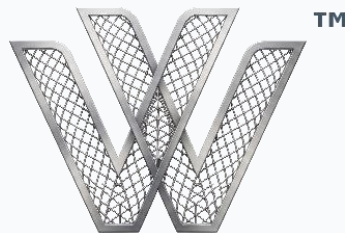
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Interlocking V's — The master mark representing our core engineering principles



Precision

Exact molecular
engineering at every stage



Architecture

Structured systems
designed from the ground
up



Engineering

Performance-validated
formulation science



Luxury Performance

Premium sensory
experience in every
product



SensoriMatrix™ Elastomer Systems

Silicone Elastomers for Next-Level Sensoriality

SensoriMatrix™ Architecture

Molecular-to-application architecture for each SensoriMatrix™ elastomer family

SilkenFlex™

Feather Silk Silicone Elastomer

01 • COMPOSITION

Cyclopentasiloxane · Polysilicone 11 · Laureth 7

02 • STRUCTURE

Silicone elastomer network — silky, feather-light

03 • SENSORY

Ultra-silky glide, soft-focus blur, second-skin feel

04 • APPLICATIONS

Primers, skin tints, serum foundations, luxury skincare

CushionGel™

Cushion Bounce Silicone Gel Elastomer

01 • COMPOSITION

Cyclopentasiloxane · Dimethicone/Vinyl Dimethicone Crosspolymer
· Polysilicone 11 · Laureth 7

02 • STRUCTURE

Silicone gel elastomer network — plush, bouncy

03 • SENSORY

Plush, bouncy cushion with a pillowy finish

04 • APPLICATIONS

Gel creams, hybrid skincare, serum foundations, color cosmetics



SensoriMatrix SilkenFlex™

INCI: Cyclopentasiloxane (and) Polysilicone 11 (and) Laureth 7

Feather Silk Silicone Elastomer

Key Benefits

- Ultra-silky glide
- Soft-focus blurring
- Second-skin sensoriality
- Enhances spreadability

Applications

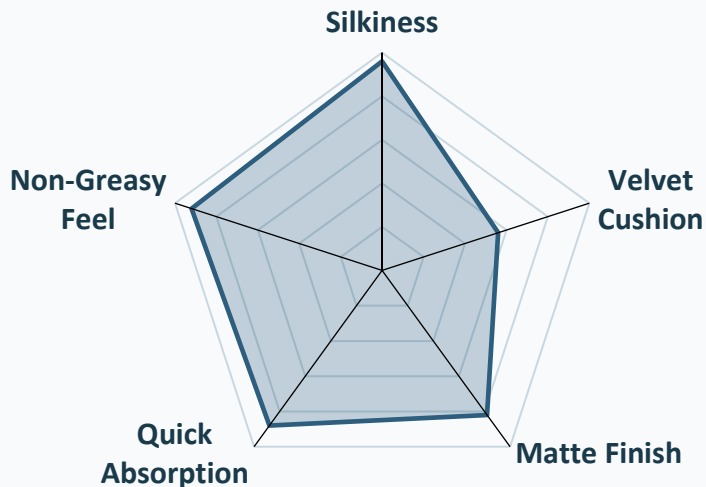
- Primers
- Skin tints
- Serum foundations
- Luxury skincare



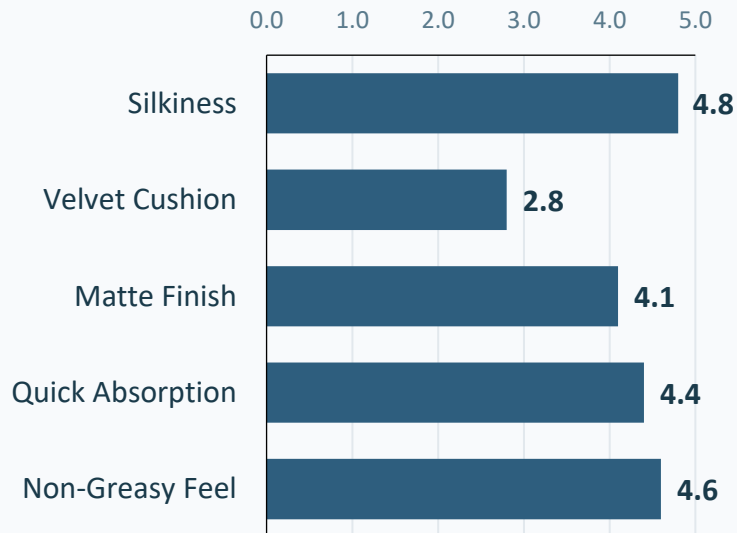
SensoriMatrix SilkenFlex™

Feather Silk Silicone Elastomer

Sensory Profile



Sensory Attribute Index



Sensory ratings based on internal panel evaluations (0–5 scale).



SensoriMatrix CushionGel™

INCI: Cyclopentasiloxane (and) Dimethicone/Vinyl Dimethicone Crosspolymer (and) Polysilicone 11 (and) Laureth 7)

Cushion Bounce Silicone Gel Elastomer

Key Benefits

- Plush, bouncy texture
- Enhances gel-cream formats
- Improves stability
- Creates a pillowy finish

Applications

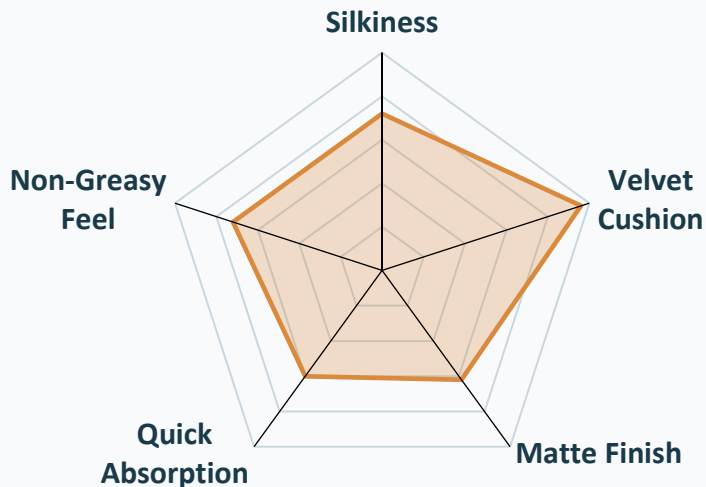
- Gel creams
- Hybrid skincare
- Serum foundations
- Premium color cosmetics



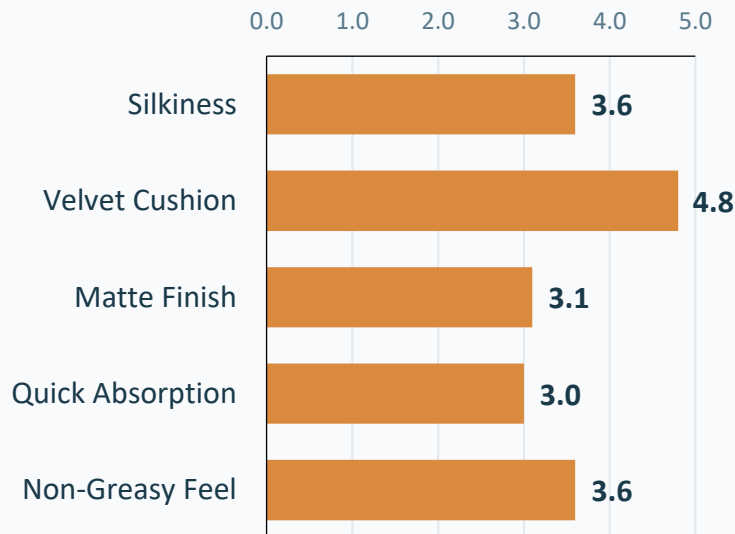
SensoriMatrix CushionGel™

Cushion Bounce Silicone Gel Elastomer

Sensory Profile



Sensory Attribute Index



Sensory ratings based on internal panel evaluations (0–5 scale).

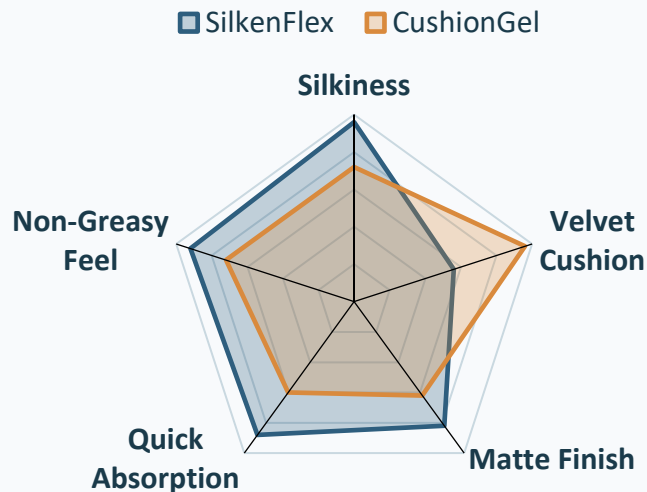


SilkenFlex™ vs CushionGel™

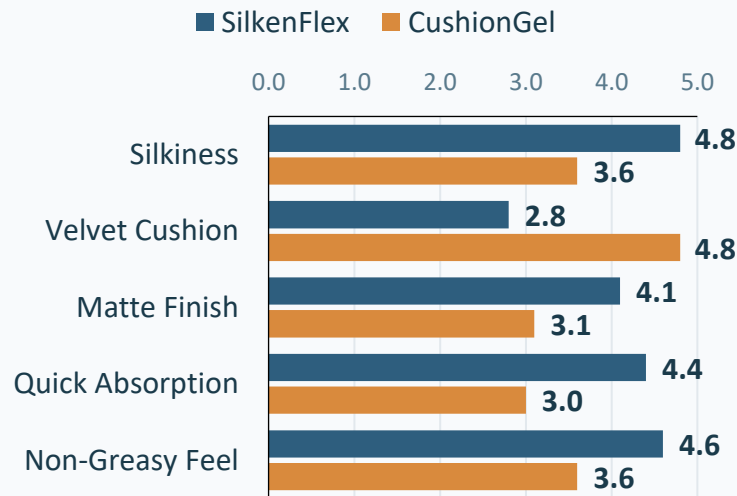
Sensory Profile — A Head-to-Head Comparison

SilkenFlex™ vs CushionGel™ — Sensory Profile Comparison

Sensory Profile



Sensory Attribute Index



SensoriMatrix™ at a Glance

	SilkenFlex™	CushionGel™
Type	Silicone Elastomer	Silicone Gel Elastomer
Texture	Silky, feather-light	Plush, bouncy
Primary Effect	Soft-focus blurring	Cushion-bounce finish
Key Benefit	Enhances spreadability	Improves stability
Best For	Primers, skin tints, serums	Gel creams, hybrid skincare

Performance Claims Grid

Technology	Flexibility	Adhesion	Shine	Cushion	Repair	Clean Beauty
SilkenFlex™	★★★★★	★★★★☆	★★★☆☆	★★★★☆	—	Yes
CushionGel™	★★★★☆	★★★★☆	★★★☆☆	★★★★★	—	Yes

Thank You



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