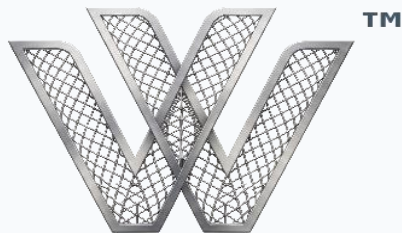


TechMatrixTM

FilmMatrixTM — Precision Polymer Films

Beauty, Engineered.





Interlocking V's — The master mark representing our core engineering principles



Precision

Exact molecular
engineering at every stage



Architecture

Structured systems
designed from the ground
up



Engineering

Performance-validated
formulation science



Luxury Performance

Premium sensory
experience in every
product

TechMatrix™ Architecture

Three integrated technology pillars powering the next generation of beauty science



FilmMatrix™

Siloxa™ · Cyclova™ · Acryna™

Precision polymer films for wear,
flexibility, and finish



SensoriMatrix™ Elastomer Systems

SilkenFlex™ · CushionGel™

Silicone elastomers for texture,
glide, and sensoriality



KeraMatrix™ Protein Systems

KeraSil™ · KeraPure™

Oil-soluble keratin for strength,
shine, and repair

FilmMatrix™

Precision polymer films for wear, flexibility, and finish



Siloxa™

Siloxa Lite™

INCI: Trimethylsiloxysilicate (and) Cyclopentasiloxane

Siloxa Max™

INCI: Trimethylsiloxysilicate (and) Isododecane

Siloxa Gloss™

INCI: Isododecane (and) Trimethylsiloxysilicate (and)
Dimethicone

Siloxa Crystal™

INCI: Trimethylsiloxysilicate (and)
Polypropylsilsesquioxane (and) Cyclopentasiloxane



Cyclova™

Cyclova Flex™

INCI: Hydrogenated Polycyclopentadiene (and)
Isododecane

Cyclova Hold™

INCI: Hydrogenated Polycyclopentadiene (and)
Isododecane



Acryna™

Acryna Core™

INCI: Acrylates/Octylacrylamide Copolymer

Acryna Aqua™

INCI: Styrene/Acrylates Copolymer (and) Aqua



Siloxa™ Family

“Silicone-engineered film tech for modern, high-performance beauty.”



Siloxa Lite™

INCI: Trimethylsiloxysilicate (and)
Cyclopentasiloxane

Feather-light silicone mesh for second-skin luxury

- Ultra-lightweight film
- Breathable mesh architecture
- Second-skin comfort
- Invisible wear finish
- D5 free version also available



Siloxa Max™

INCI: Trimethylsiloxysilicate (and)
Isododecane

Couture-grade silicone resin for zero-budge wear

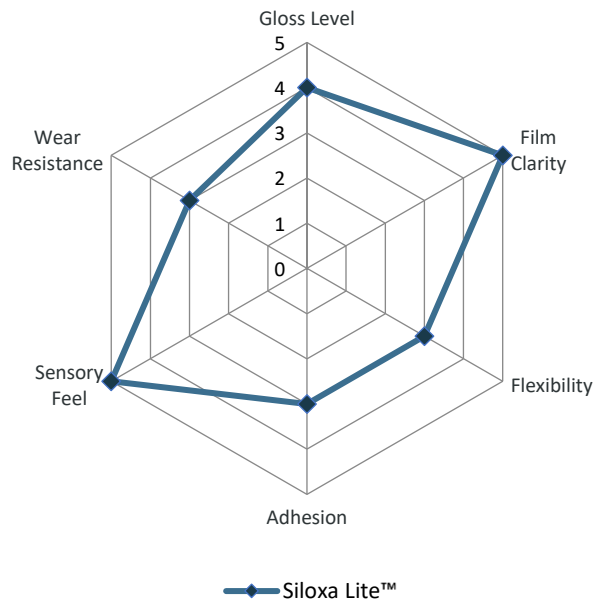
- Maximum hold resin
- Zero-budge performance
- Transfer-resistant
- All-day couture finish



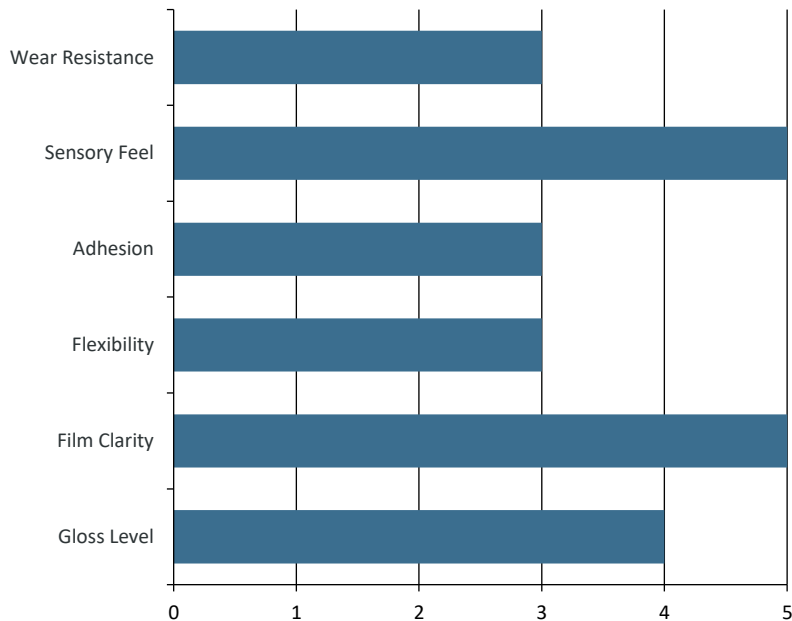
Siloxa Lite™ Performance Profile

“Lightweight silicone film tech for breathable, high-clarity wear.”

Multi-Attribute Profile



Siloxa Lite™ Attribute Index

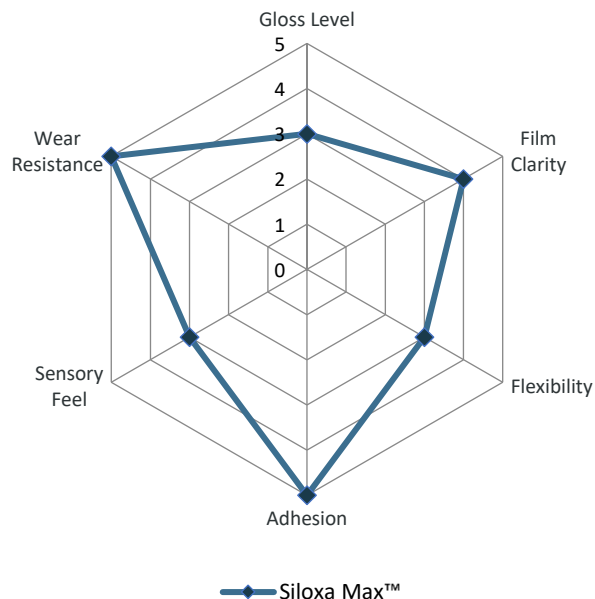




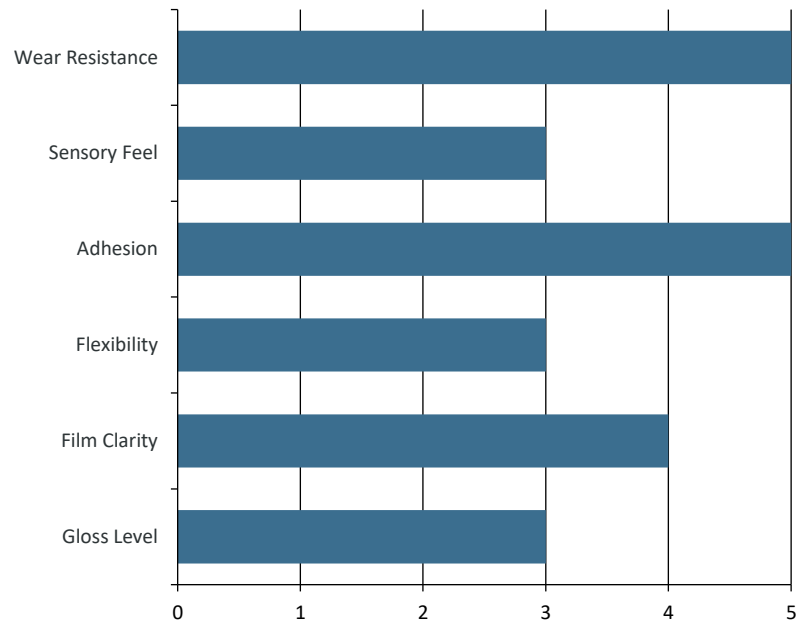
Siloxa Max™ Performance Profile

"Couture-grade silicone resin engineered for zero-budge, all-day hold."

Multi-Attribute Profile



Siloxa Max™ Attribute Index

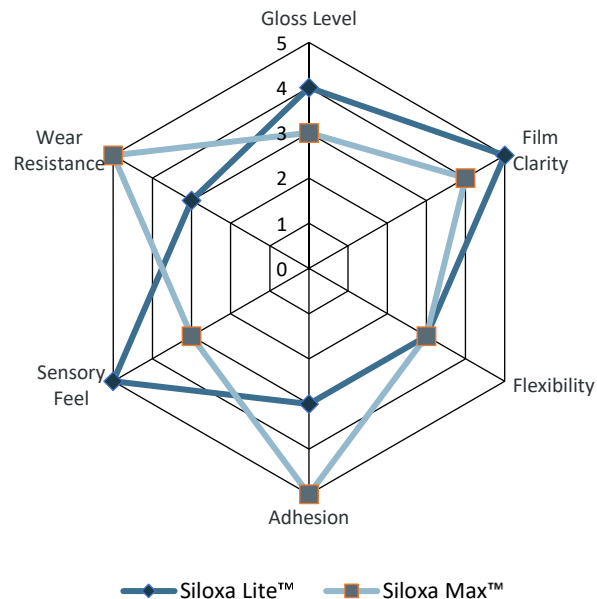




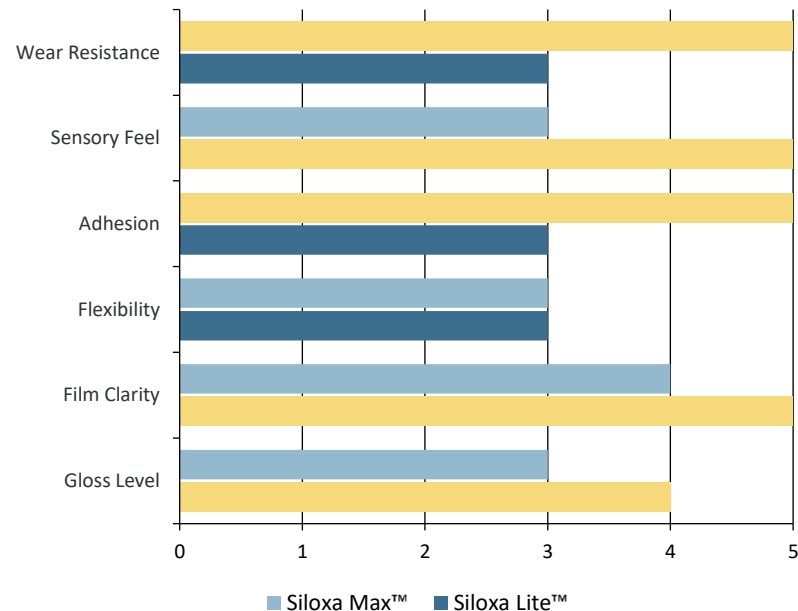
Siloxa Lite™ vs. Siloxa Max™

"Lightweight clarity versus couture-grade hold across the silicone film range."

Multi-Attribute Profile



Lite™ vs. Max™ Benchmark



Gold highlight marks the category leader in each attribute.



Siloxa™ Family

“Two high-gloss silicone films engineered for brilliant, mirror-bright finishes.”



Siloxa Gloss™

INCI: Isododecane (and)
Trimethylsiloxysilicate (and) Dimethicone

High-gloss silicone film for brilliant, mirror-shine finish

- High-gloss film former
- Mirror-shine finish
- Brilliant optical clarity
- Non-tacky, smooth sensory
- Lip and color cosmetics ideal



Siloxa Crystal™

INCI: Trimethylsiloxysilicate (and)
Polypropylsilsesquioxane (and)
Cyclopentasiloxane

Ultra-high-gloss silicone-resin film for a crystal-clear, mirror-bright finish

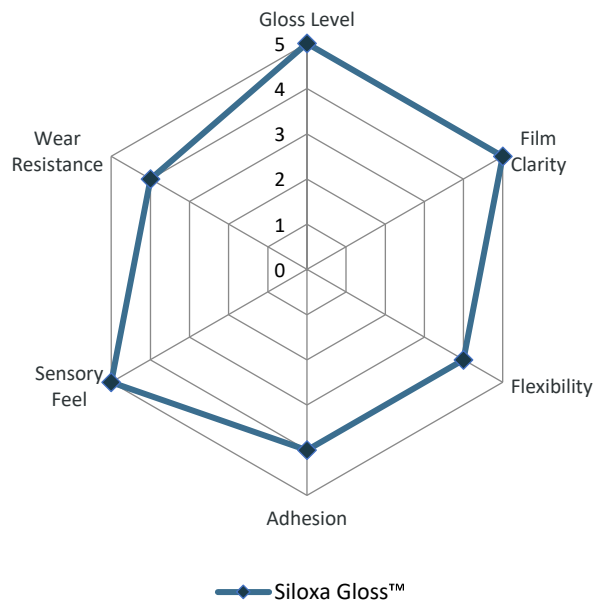
- Ultra-high-gloss film former
- Crystal-clear mirror finish
- Brilliant optical clarity
- Non-tacky, smooth sensory
- Lip and color cosmetics ideal



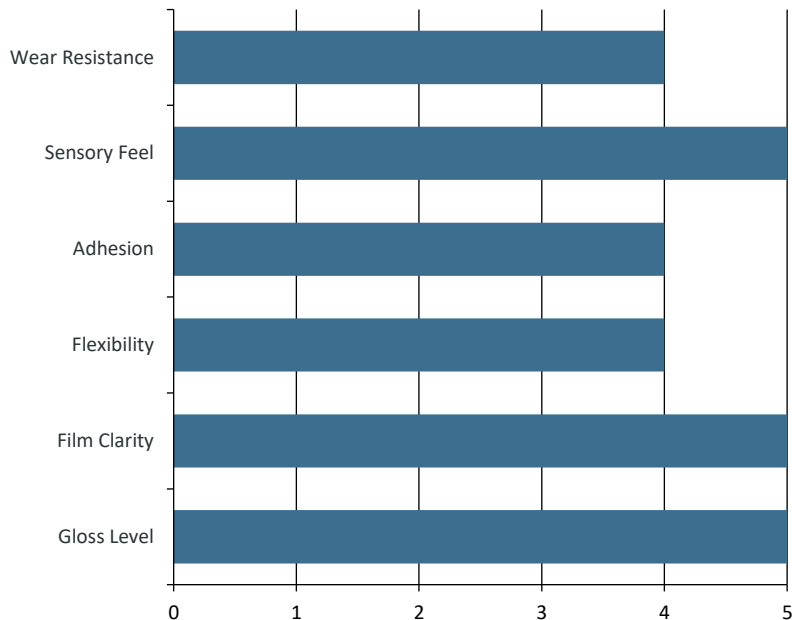
Siloxa Gloss™ Performance Profile

“High-gloss silicone film tech engineered for a luminous, weightless finish.”

Multi-Attribute Profile



Siloxa Gloss™ Attribute Index

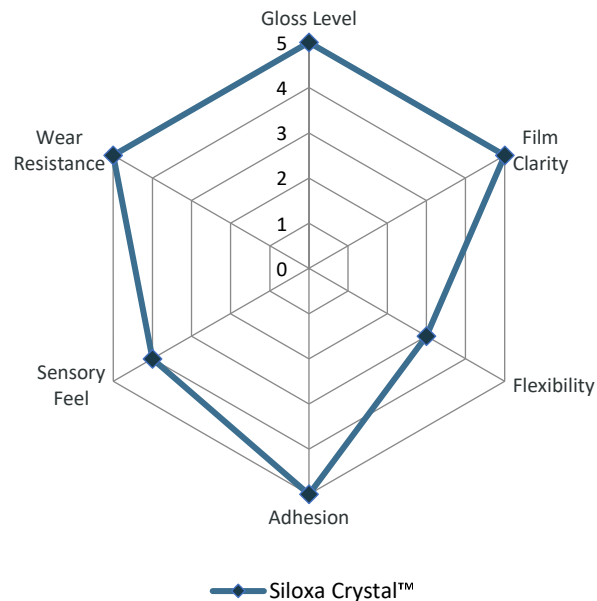




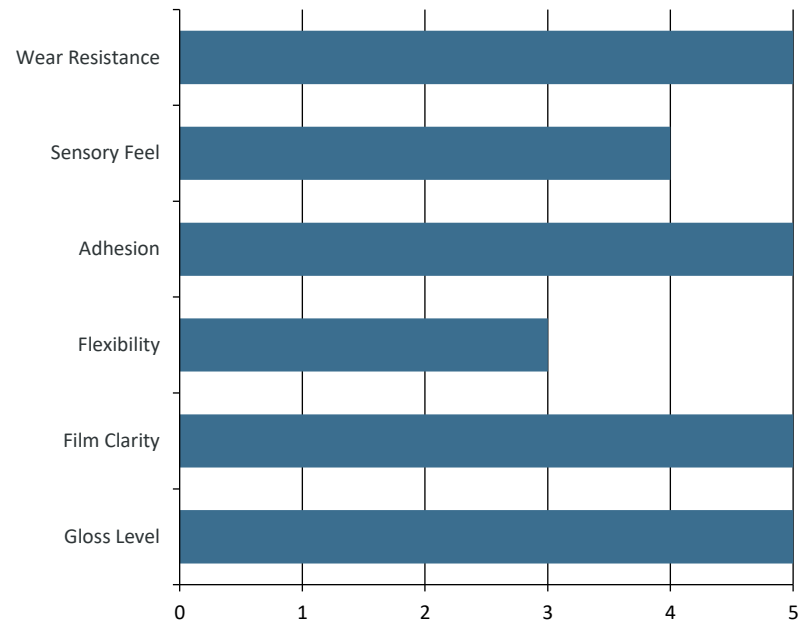
Siloxa Crystal™ Performance Profile

"Ultra-high-gloss silicone-resin film tech for a mirror-bright, crystal-clear finish."

Multi-Attribute Profile



Siloxa Crystal™ Attribute Index

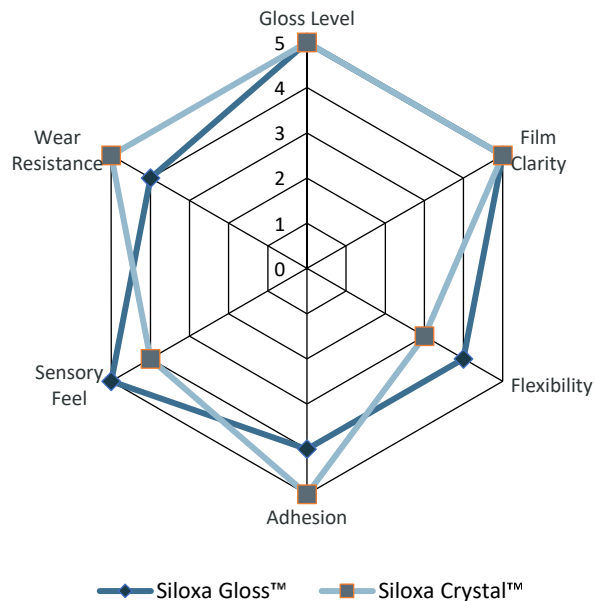




Siloxa Gloss™ vs. Siloxa Crystal™

"Brilliant mirror-shine versus crystal-clear brilliance across the high-gloss silicone range."

Multi-Attribute Profile



Gold highlight marks the category leader in each attribute.

Gloss™ vs. Crystal™ Benchmark





Cyclova™ Family

“Cyclic polymer innovation built for next-level adhesion and resilience.”



Cyclova Flex™

**INCI: Hydrogenated Polycyclopentadiene
(and) Isododecane**

Adaptive cyclic film for fluid, flexible movement

- Adaptive flexibility
- Cyclic bond structure
- Fluid movement
- Comfort-driven performance



Cyclova Hold™

**INCI: Hydrogenated Polycyclopentadiene
(and) Isododecane**

High-grip cyclic matrix for sculpted, enduring wear

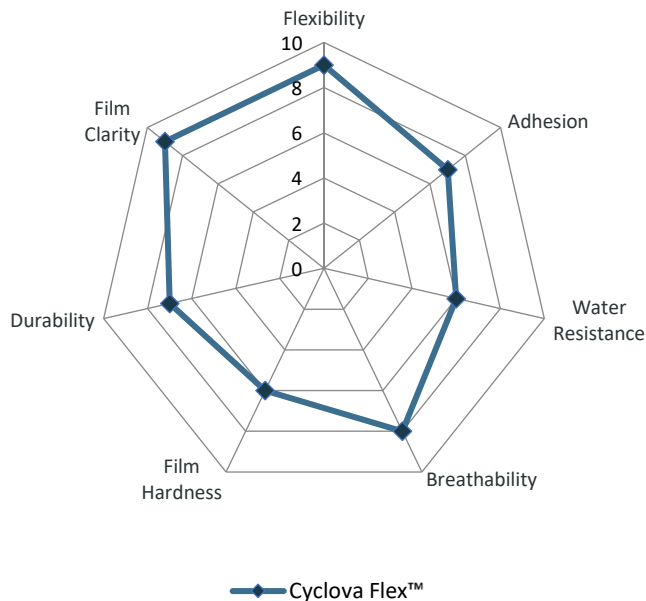
- High-grip matrix
- Sculpted definition
- Enduring hold
- Long-wear architecture



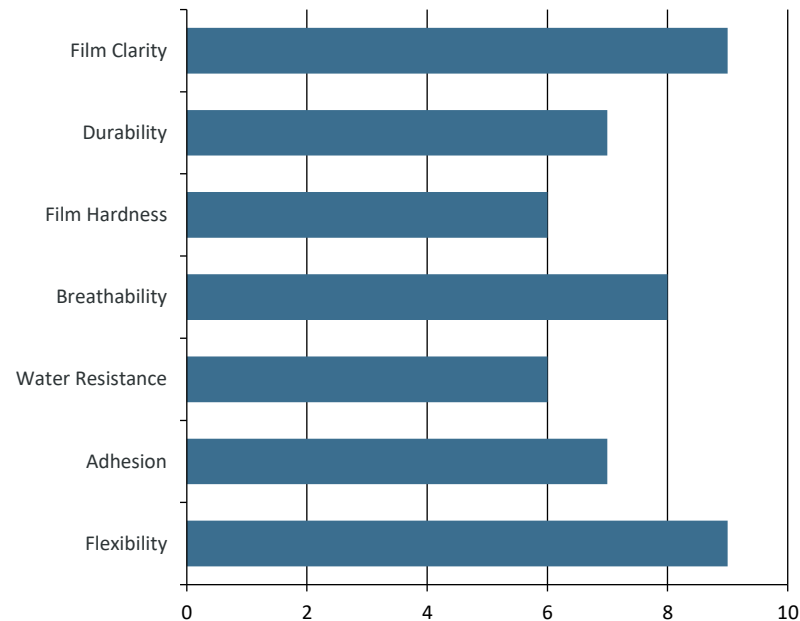
Cyclova Flex™ Performance Profile

"Cyclic polymer innovation built for next-level adhesion and resilience."

Multi-Attribute Profile



Cyclova Flex™ Attribute Index

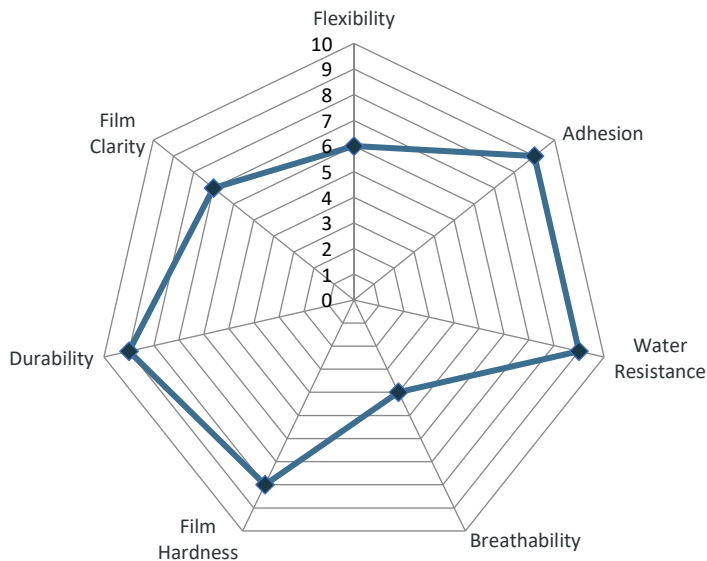




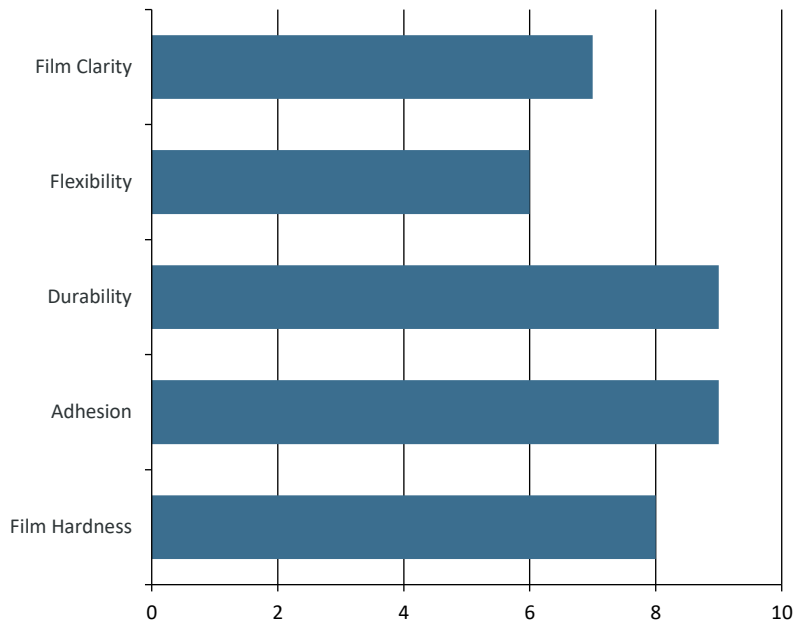
Cyclova Hold™ Performance Profile

"Cyclic polymer innovation built for next-level adhesion and resilience."

Multi-Attribute Profile



Cyclova Hold™ Attribute Index

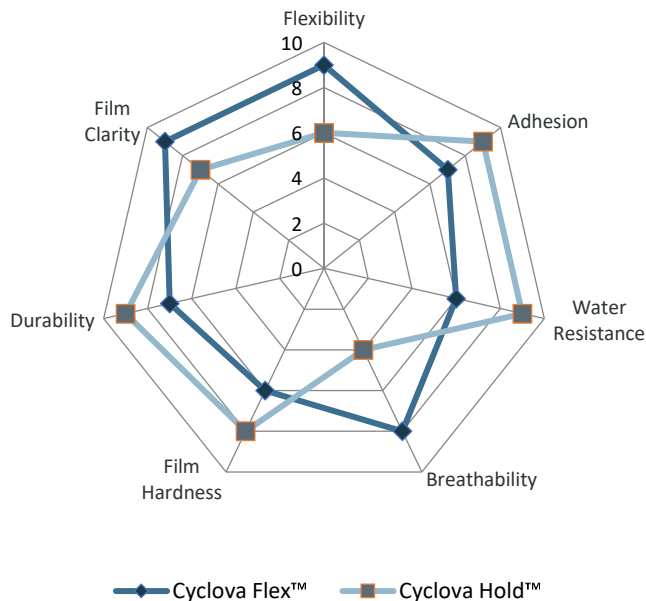




Cyclova Flex™ vs. Cyclova Hold™

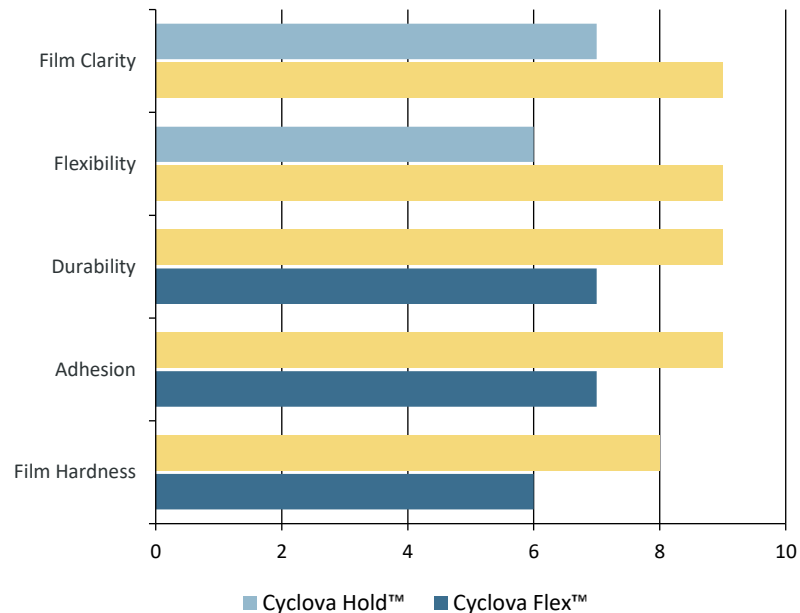
"Cyclic polymer innovation built for next-level adhesion and resilience."

Multi-Attribute Profile



Gold highlight marks the category leader in each attribute.

Flex™ vs. Hold™ Benchmark





Acryna™ Family

"Precision acrylic film science powering long wear cosmetic systems."



Acryna Core™

INCI: Acrylates/Octylacrylamide Copolymer

Universal acrylic network for polished, long-lasting performance

- Universal film-forming acrylic
- Polished, smooth finish
- Long-lasting wear architecture
- Cross-category versatility
- Consistent performance matrix



Acryna Aqua™

INCI: Styrene/Acrylates Copolymer (and) Aqua

Waterproof styrene/acrylates film former for transfer-resistant wear

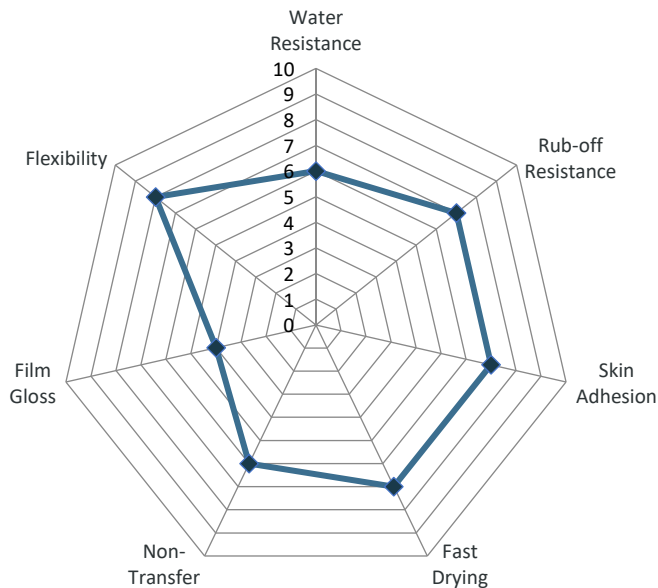
- Transparent, flexible glossy film
- Excellent water resistance
- Superior rub-off resistance
- Fast drying, non-transfer
- Strong skin adhesion



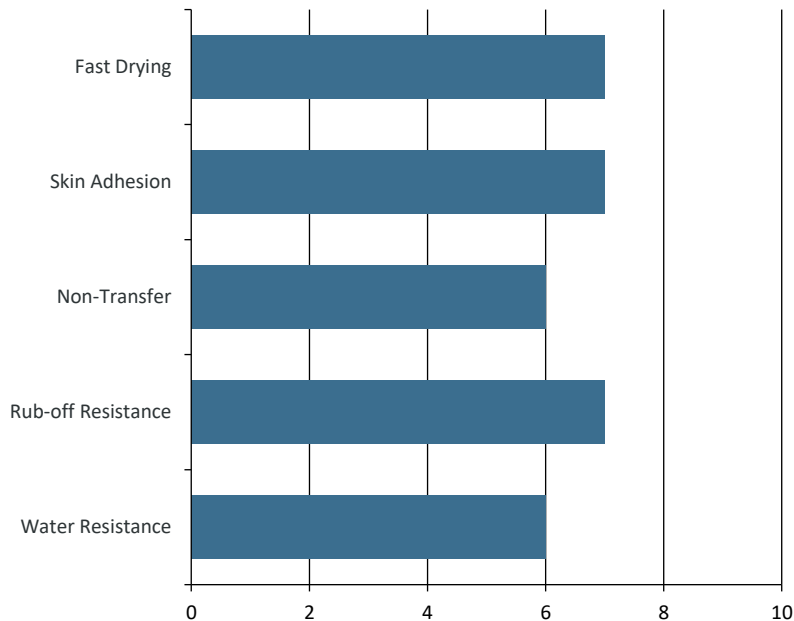
Acryna Core™ Performance Profile

"Precision acrylic film science powering long wear cosmetic systems."

Multi-Attribute Profile



Acryna Core™ Attribute Index

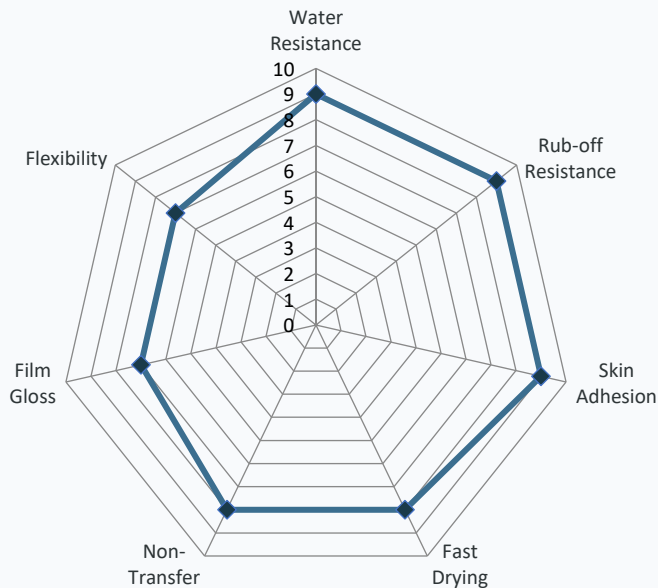




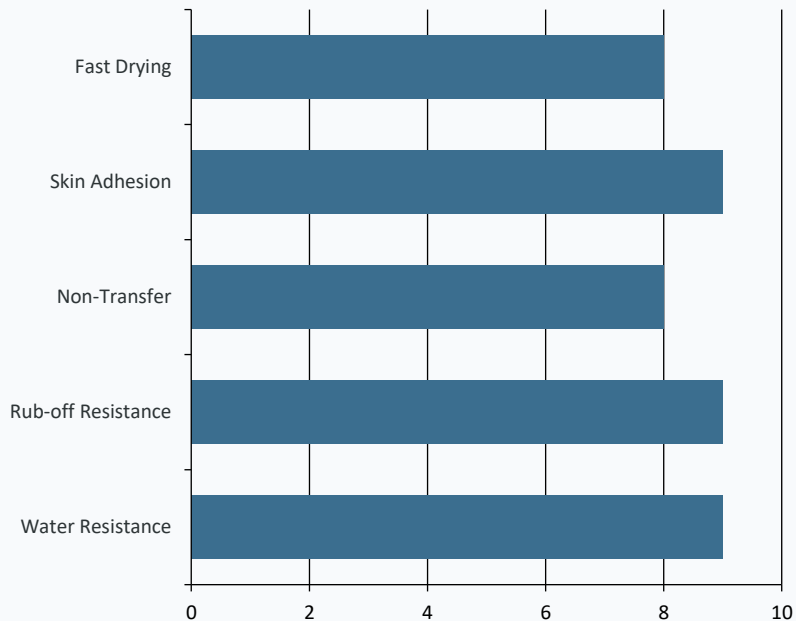
Acryna Aqua™ Performance Profile

"Precision acrylic film science powering long wear cosmetic systems."

Multi-Attribute Profile



Acryna Aqua™ Attribute Index



Performance Claims Grid

Technology	Flexibility	Adhesion	Shine	Cushion	Repair	Clean Beauty
Siloxa-Lite™	★★★★★	★★★★☆	★★★☆☆	★★★☆☆	—	Yes
Siloxa-Max™	★★★☆☆	★★★★★	★★★☆☆	★★★☆☆	—	Yes
Siloxa-Gloss™	★★★☆☆	★★★★☆	★★★★★	★★★★★	—	Yes
Siloxa-Crystal™	★★★☆☆	★★★★★	★★★★★	★★★☆☆	—	Yes
Cyclova-Flex™	★★★★★	★★★★☆	★★★☆☆	★★★★★	—	Yes
Cyclova-Hold™	★★★☆☆	★★★★★	★★★☆☆	★★★☆☆	—	Yes
Acryna-Core™	★★★★☆	★★★★☆	★★★☆☆	★★★☆☆	—	Yes
Acryna-Aqua™	★★★★☆	★★★★★	★★★★☆	★★★☆☆	—	Yes

 Gold highlight indicates the category leader in each attribute.

Thank You



TechMatrix™

Beauty, Engineered.



Proprietary Technology Platform

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