

FilmMatrixTM

"Seamless films. Superior stay."

Beauty, Engineered.



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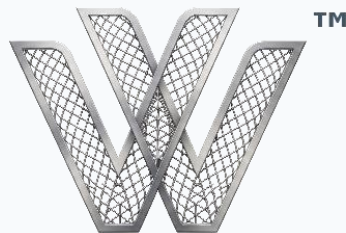
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Interlocking V's — The master mark representing our core engineering principles



Precision

Exact molecular
engineering at every stage



Architecture

Structured systems
designed from the ground
up



Engineering

Performance-validated
formulation science

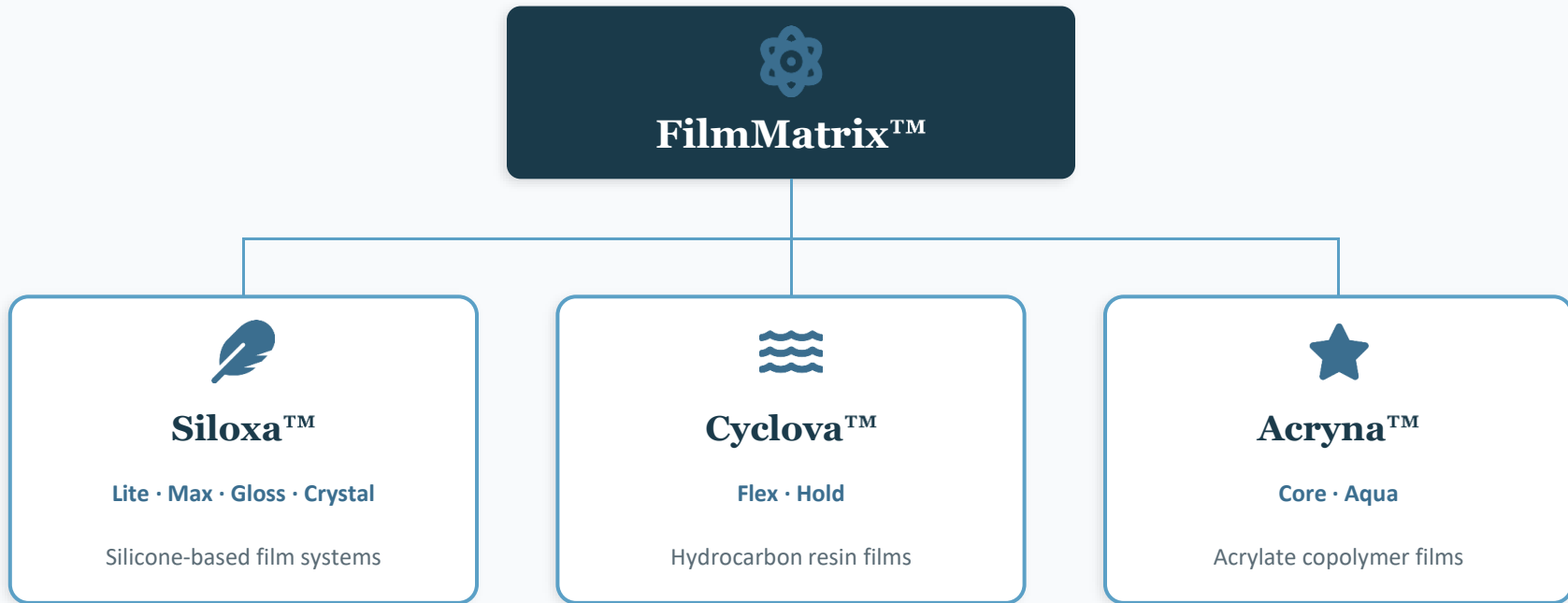


Luxury Performance

Premium sensory
experience in every
product

FilmMatrix™ Architecture

Precision polymer films for wear, flexibility, and finish — delivered through three film families



FilmMatrix™

Precision polymer films for wear, flexibility, and finish



Siloxa™

Siloxa Lite™

INCI: Trimethylsiloxysilicate (and)
Cyclopentasiloxane

Siloxa Max™

INCI: Trimethylsiloxysilicate (and) Isododecane

Siloxa Gloss™

INCI: Isododecane (and) Trimethylsiloxysilicate
(and) Dimethicone

Siloxa Crystal™

INCI: Trimethylsiloxysilicate (and)
Polypropylsilsesquioxane (and)
Cyclopentasiloxane



Cyclova™

Cyclova Flex™

INCI: Hydrogenated Polycyclopentadiene (and)
Isododecane

Cyclova Hold™

INCI: Hydrogenated Polycyclopentadiene (and)
Isododecane



Acryna™

Acryna Core™

INCI: Acrylates/Octylacrylamide Copolymer

Acryna Aqua™

INCI: Styrene/Acrylates Copolymer (and) Aqua

Siloxa™ Architecture

Four silicone film systems engineered across the wear-to-finish spectrum





Siloxa™ Family

“Silicone-engineered film tech for modern, high-performance beauty.”



Siloxa Lite™

INCI: Trimethylsiloxysilicate (and)
Cyclopentasiloxane

Feather-light silicone mesh for second-skin luxury

- Ultra-lightweight film
- Breathable mesh architecture
- Second-skin comfort
- Invisible wear finish
- D5 free version also available



Siloxa Max™

INCI: Trimethylsiloxysilicate (and)
Isododecane

Couture-grade silicone resin for zero-budge wear

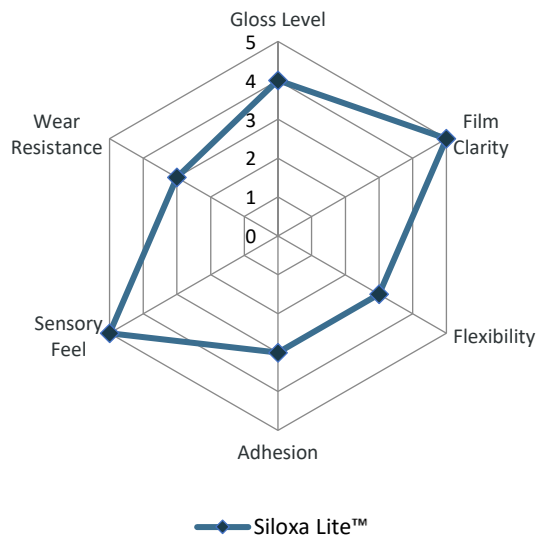
- Maximum hold resin
- Zero-budge performance
- Transfer-resistant
- All-day couture finish



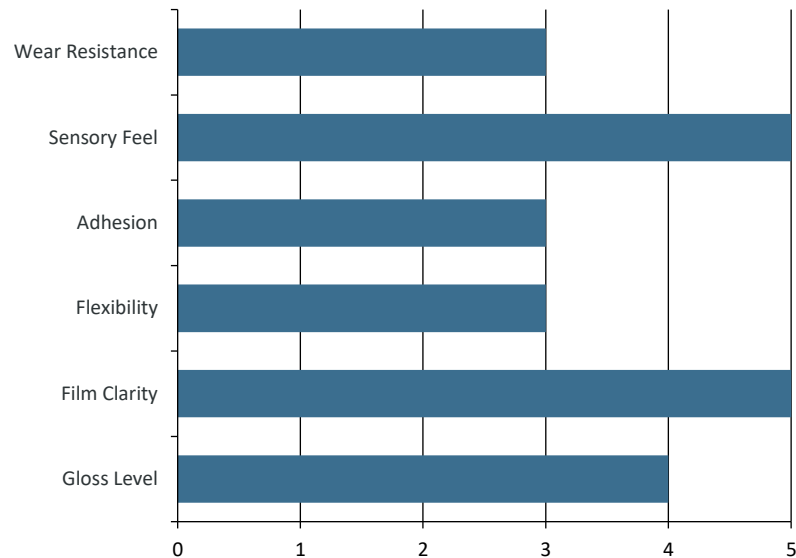
Siloxa Lite™ Performance Profile

"Lightweight silicone film tech for breathable, high-clarity wear."

Multi-Attribute Profile



Siloxa Lite™ Attribute Index



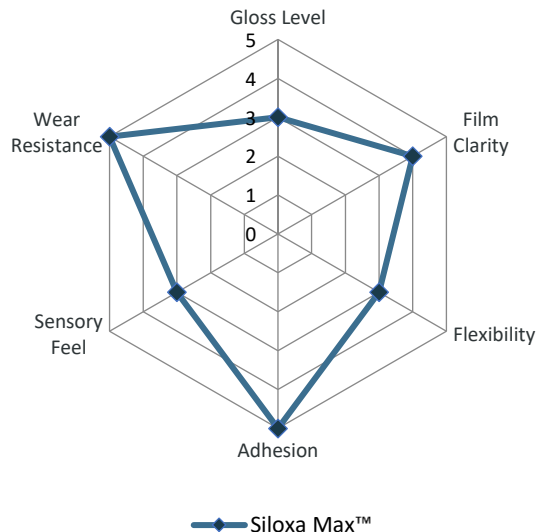
Takeaway Peaks in film clarity and sensory feel — the lightweight pick for breathable, second-skin wear.



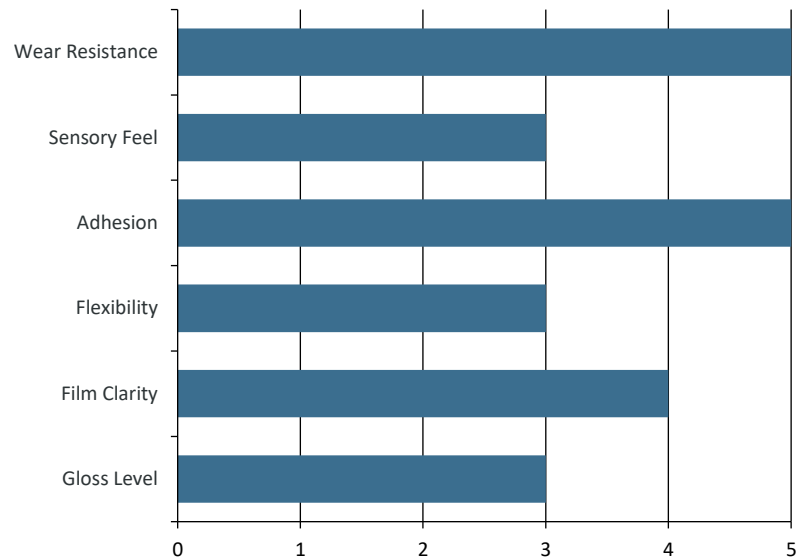
Siloxa Max™ Performance Profile

“Couture-grade silicone resin engineered for zero-budge, all-day hold.”

Multi-Attribute Profile



Siloxa Max™ Attribute Index



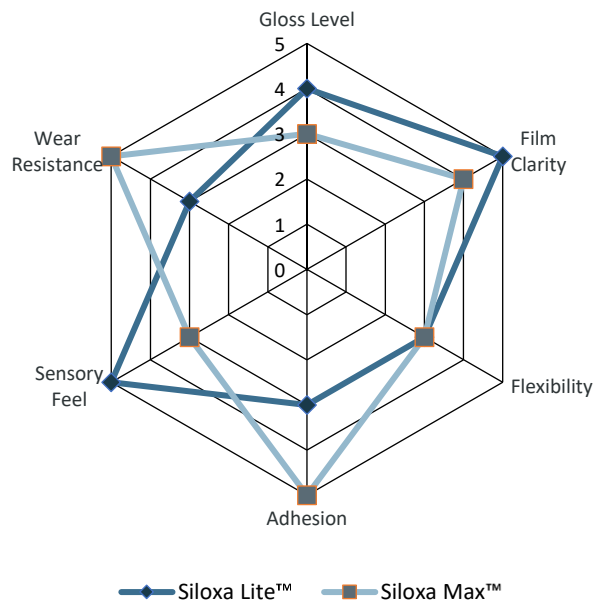
Takeaway *Leads on adhesion and wear resistance — engineered for zero-budge, all-day hold.*



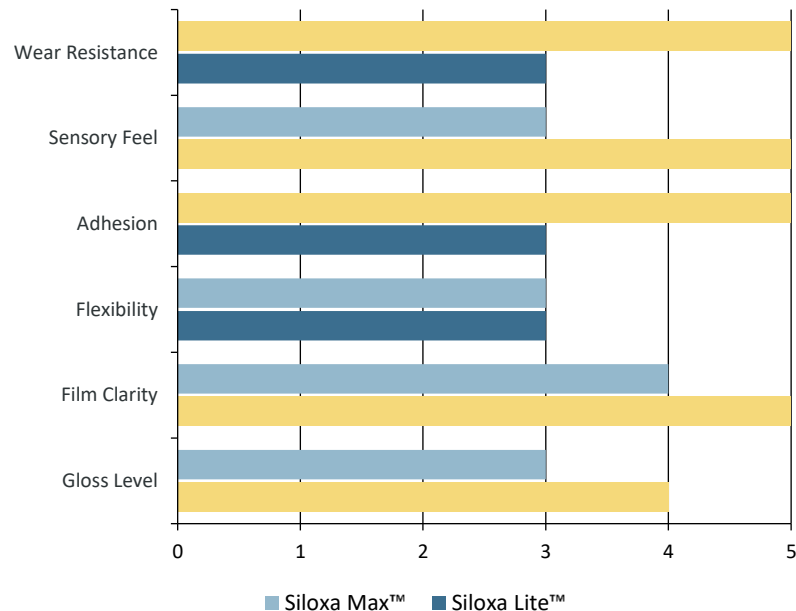
Siloxa Lite™ vs. Siloxa Max™

“Lightweight clarity versus couture-grade hold across the silicone film range.”

Multi-Attribute Profile



Lite™ vs. Max™ Benchmark



 Gold highlight marks the category leader in each attribute.



Siloxa™ Family

“Two high-gloss silicone films engineered for brilliant, mirror-bright finishes.”



Siloxa Gloss™

INCI: Isododecane (and)
Trimethylsiloxysilicate (and) Dimethicone

High-gloss silicone film for brilliant, mirror-shine finish

- High-gloss film former
- Mirror-shine finish
- Brilliant optical clarity
- Non-tacky, smooth sensory
- Lip and color cosmetics ideal



Siloxa Crystal™

INCI: Trimethylsiloxysilicate (and)
Polypropylsilsesquioxane (and)
Cyclopentasiloxane

Ultra-high-gloss silicone-resin film for a crystal-clear, mirror-bright finish

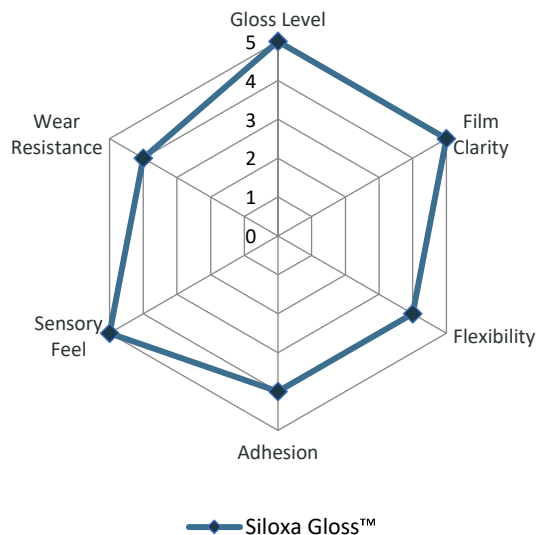
- Ultra-high-gloss film former
- Crystal-clear mirror finish
- Brilliant optical clarity
- Non-tacky, smooth sensory
- Lip and color cosmetics ideal



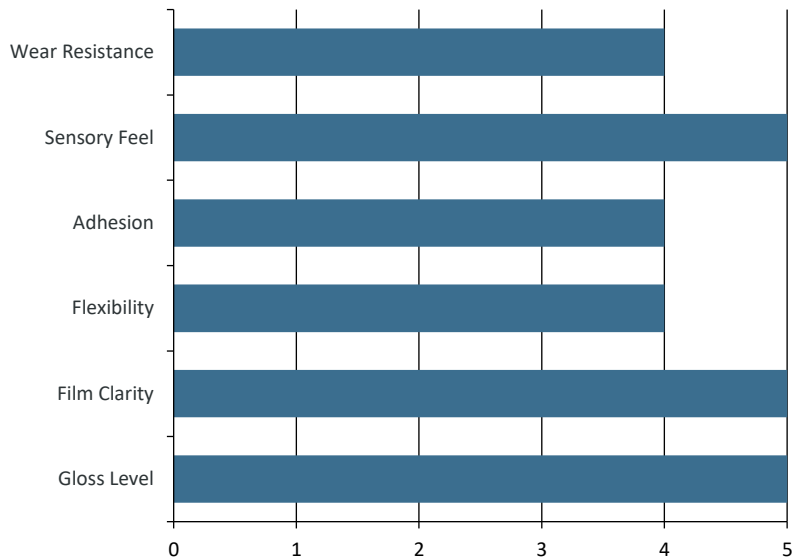
Siloxa Gloss™ Performance Profile

“High-gloss silicone film tech engineered for a luminous, weightless finish.”

Multi-Attribute Profile



Siloxa Gloss™ Attribute Index



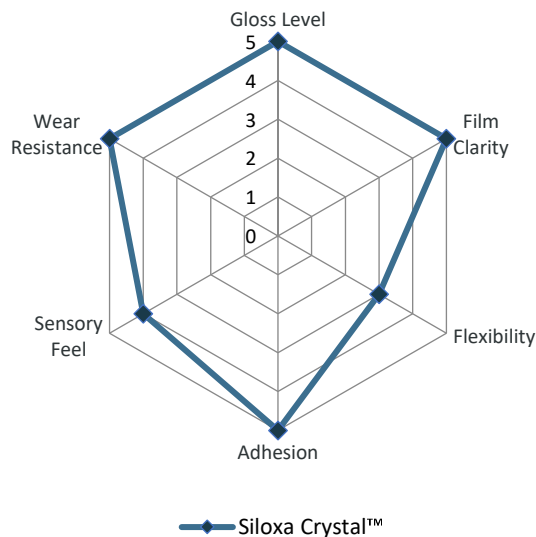
Takeaway *Strong across every attribute, with standout gloss, clarity and sensory feel.*



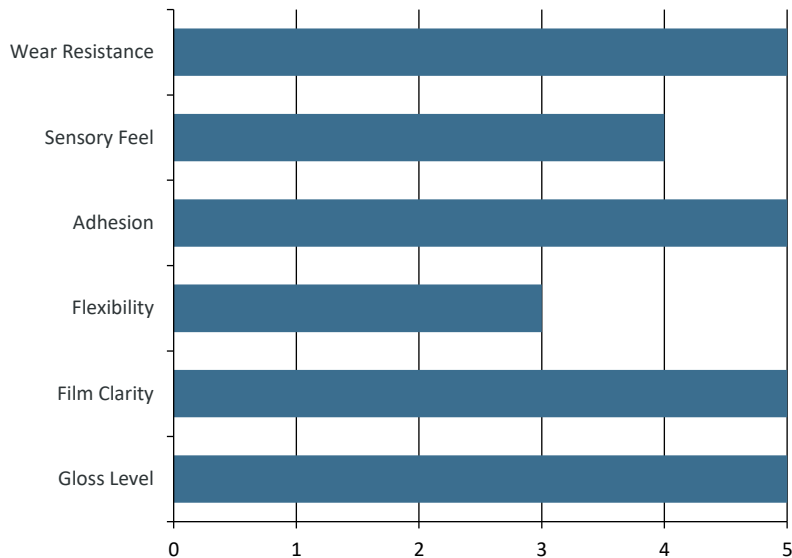
Siloxa Crystal™ Performance Profile

“Ultra-high-gloss silicone-resin film tech for a mirror-bright, crystal-clear finish.”

Multi-Attribute Profile



Siloxa Crystal™ Attribute Index



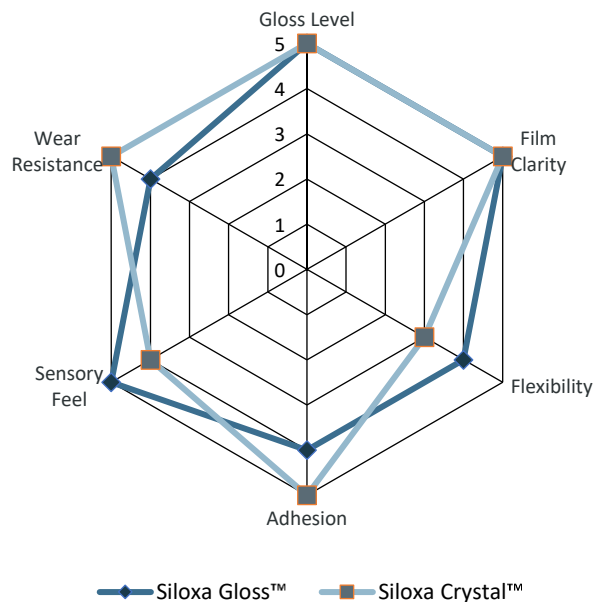
Takeaway *Tops gloss, clarity, adhesion and wear resistance — a mirror-bright film built to last.*



Siloxa Gloss™ vs. Siloxa Crystal™

“Brilliant mirror-shine versus crystal-clear brilliance across the high-gloss silicone range.”

Multi-Attribute Profile



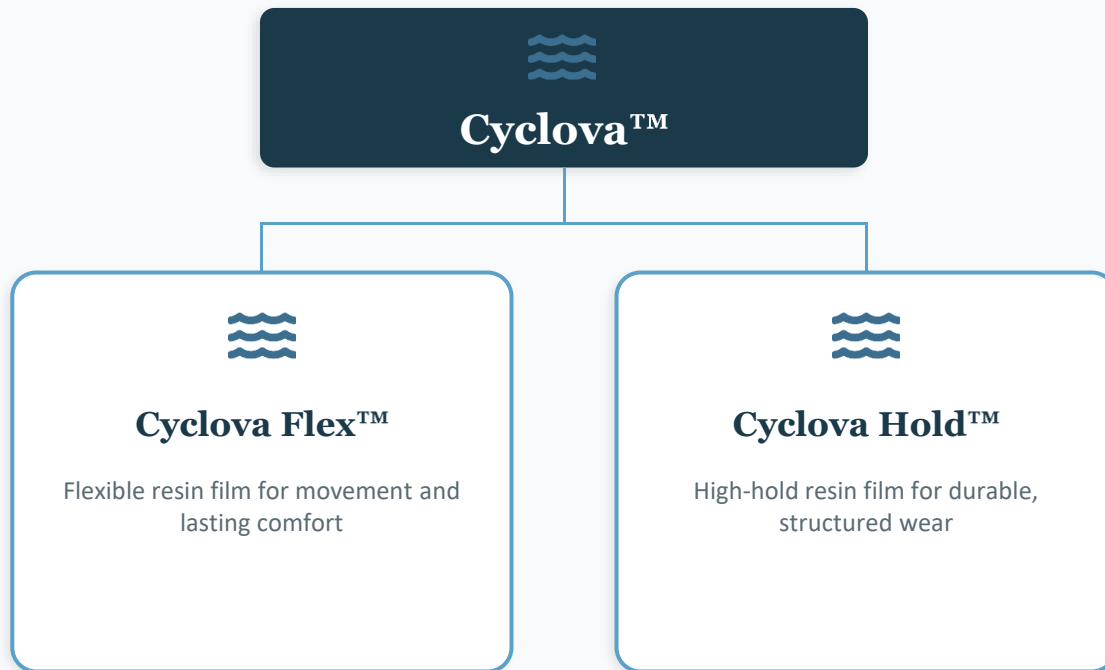
Gold highlight marks the category leader in each attribute.

Gloss™ vs. Crystal™ Benchmark



Cyclova™ Architecture

Two hydrocarbon resin films tuned for flexibility and hold





Cyclova™ Family

“Cyclic polymer innovation built for next-level adhesion and resilience.”



Cyclova Flex™

**INCI: Hydrogenated Polycyclopentadiene
(and) Isododecane**

Adaptive cyclic film for fluid, flexible movement

- Adaptive flexibility
- Cyclic bond structure
- Fluid movement
- Comfort-driven performance



Cyclova Hold™

**INCI: Hydrogenated Polycyclopentadiene
(and) Isododecane**

High-grip cyclic matrix for sculpted, enduring wear

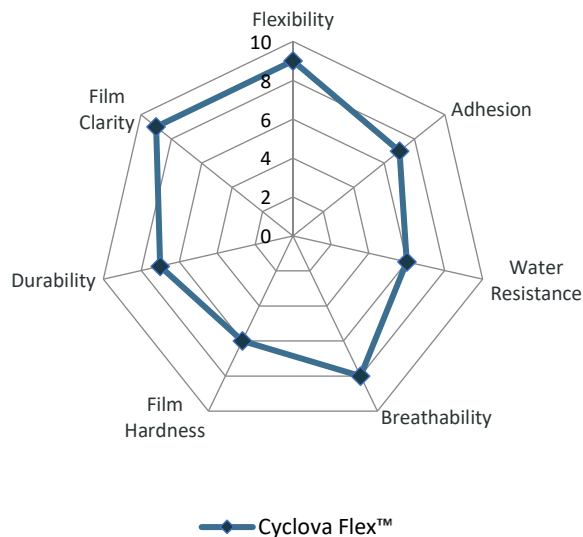
- High-grip matrix
- Sculpted definition
- Enduring hold
- Long-wear architecture



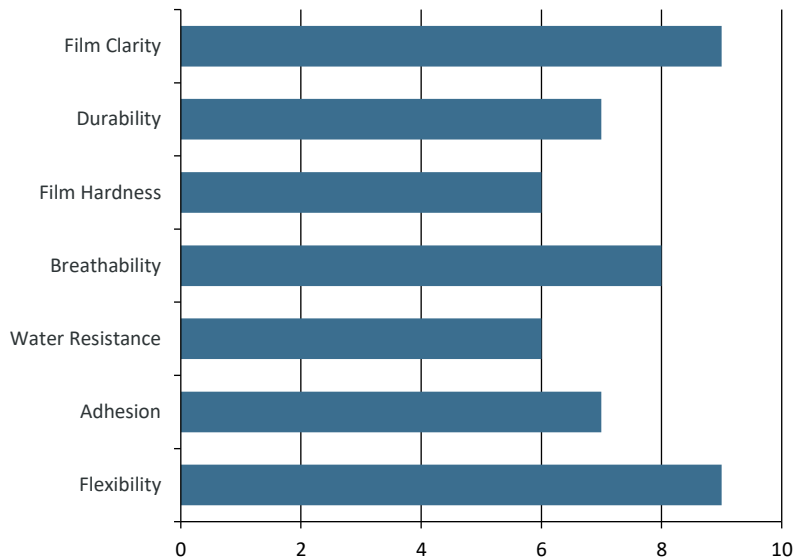
Cyclova Flex™ Performance Profile

“Cyclic polymer innovation built for next-level adhesion and resilience.”

Multi-Attribute Profile



Cyclova Flex™ Attribute Index



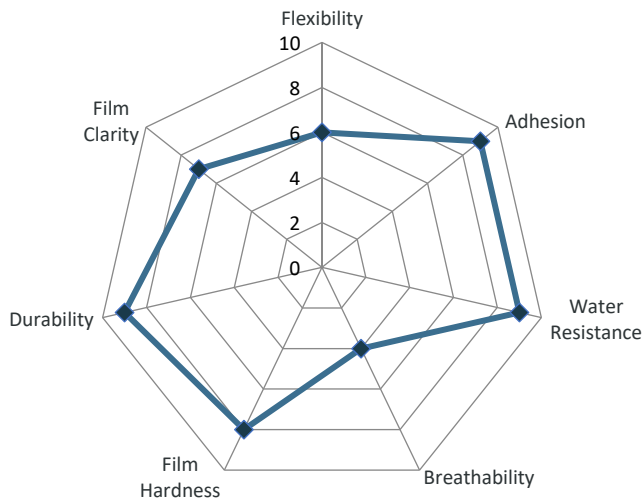
Takeaway *Highest in flexibility, film clarity and breathability — fluid, comfortable movement in wear.*



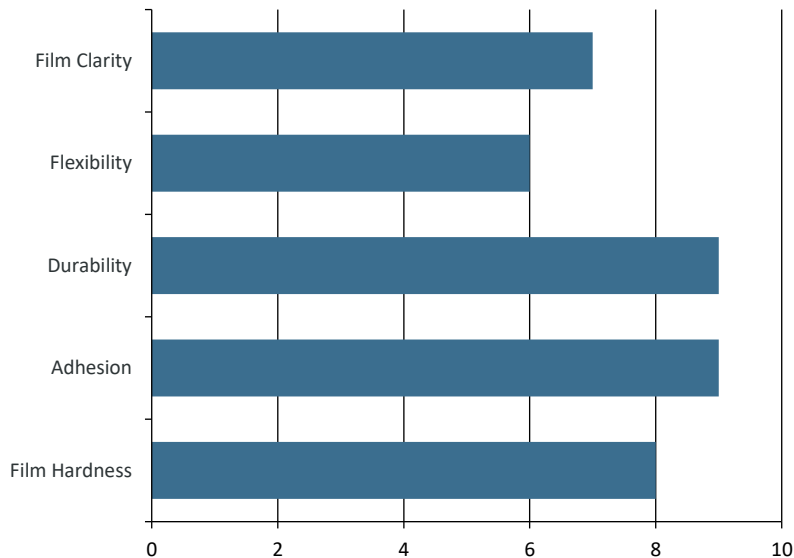
Cyclova Hold™ Performance Profile

“Cyclic polymer innovation built for next-level adhesion and resilience.”

Multi-Attribute Profile



Cyclova Hold™ Attribute Index



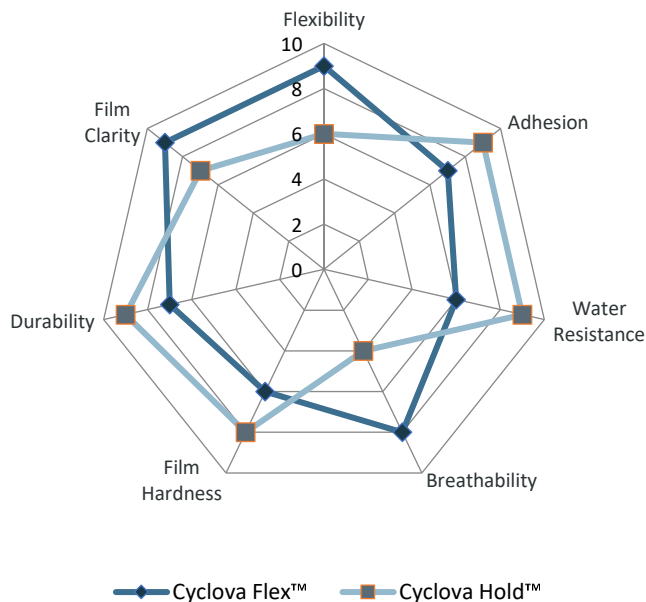
Takeaway *Leads on adhesion, water resistance and durability — sculpted, enduring hold.*



Cyclova Flex™ vs. Cyclova Hold™

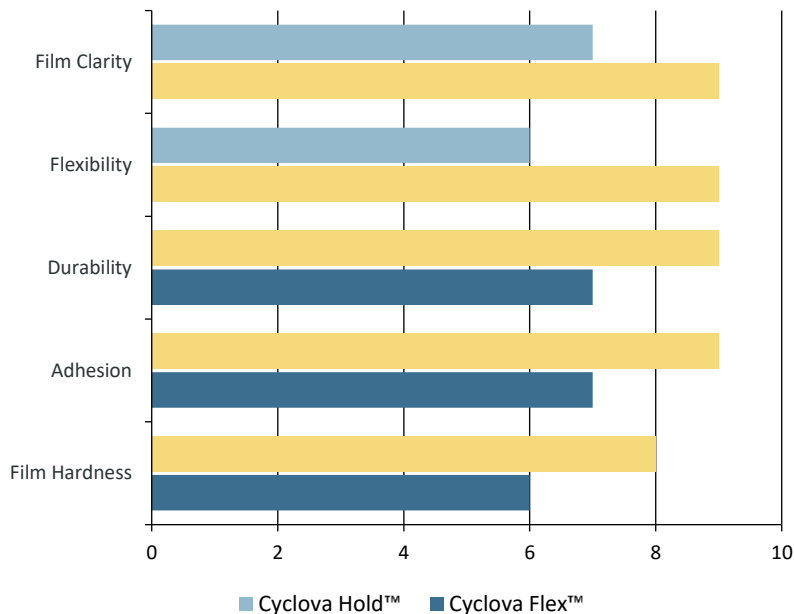
"Cyclic polymer innovation built for next-level adhesion and resilience."

Multi-Attribute Profile



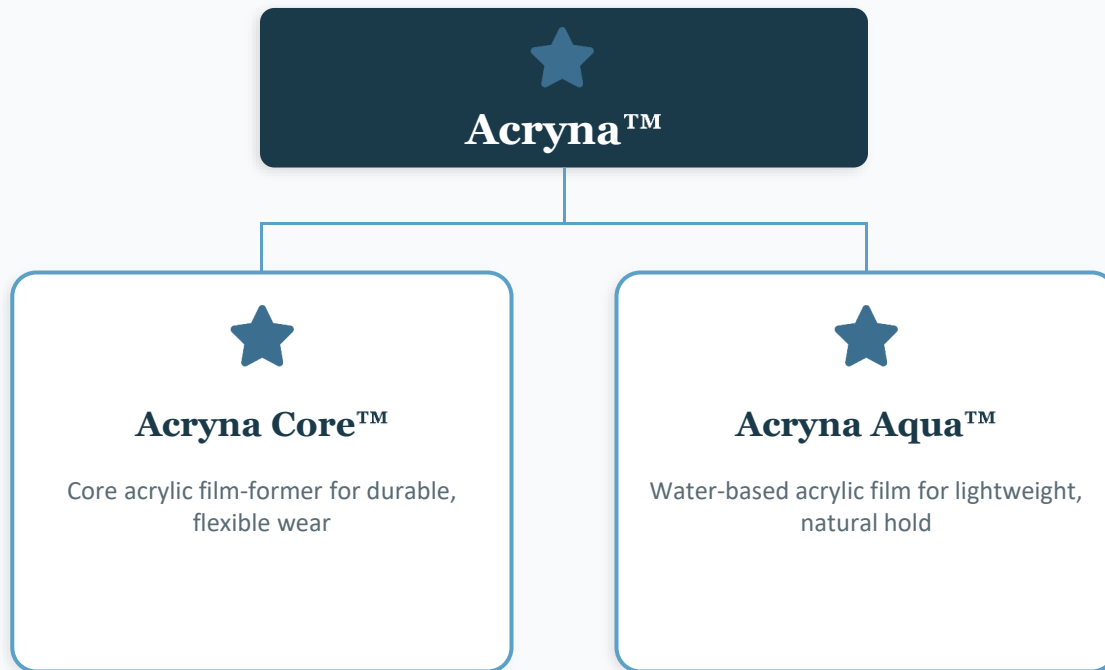
Gold highlight marks the category leader in each attribute.

Flex™ vs. Hold™ Benchmark



Acryna™ Architecture

Two acrylate copolymer films for core and water-based wear





Acryna™ Family

"Precision acrylic film science powering long wear cosmetic systems."



Acryna Core™

INCI: Acrylates/Octylacrylamide Copolymer

Universal acrylic network for polished, long-lasting performance

- Universal film-forming acrylic
- Polished, smooth finish
- Long-lasting wear architecture
- Cross-category versatility
- Consistent performance matrix



Acryna Aqua™

INCI: Styrene/Acrylates Copolymer (and Aqua)

Waterproof styrene/acrylates film former for transfer-resistant wear

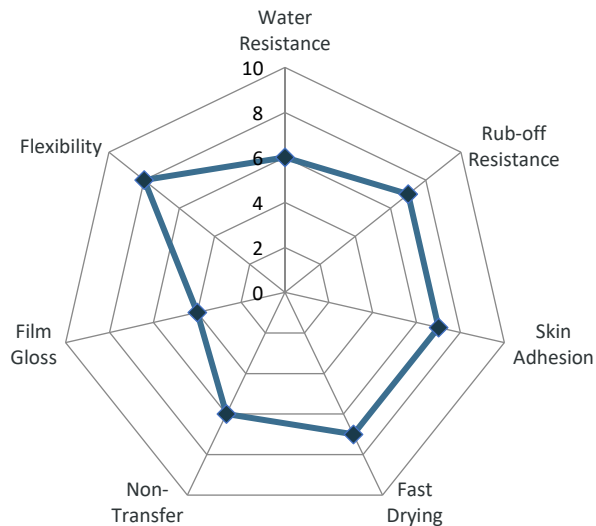
- Transparent, flexible glossy film
- Excellent water resistance
- Superior rub-off resistance
- Fast drying, non-transfer
- Strong skin adhesion



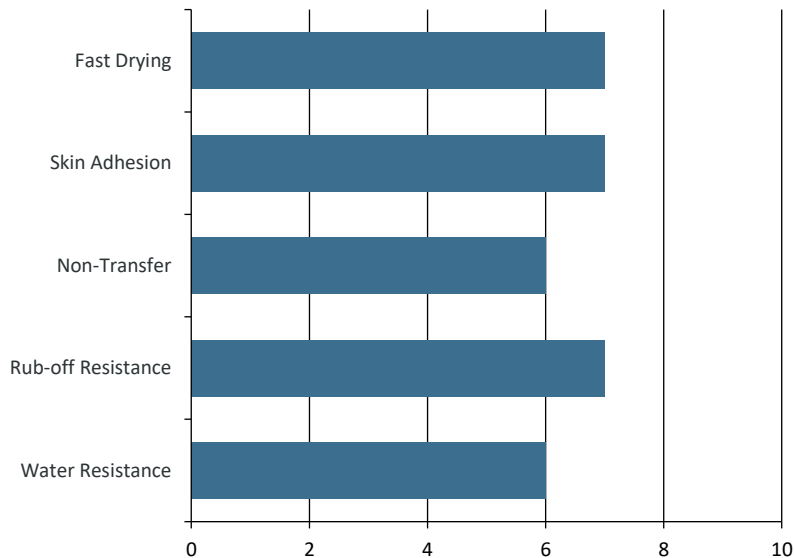
Acryna Core™ Performance Profile

"Precision acrylic film science powering long wear cosmetic systems."

Multi-Attribute Profile



Acryna Core™ Attribute Index



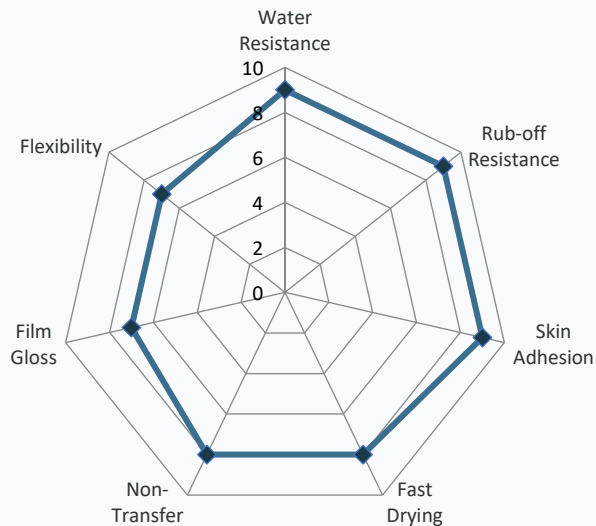
Takeaway *A balanced all-rounder with standout flexibility for polished, versatile long wear.*



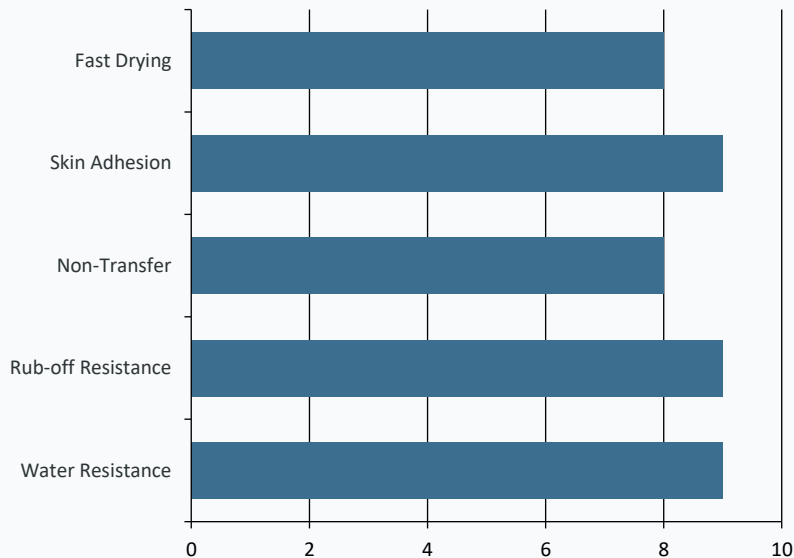
Acryna Aqua™ Performance Profile

“Precision acrylic film science powering long wear cosmetic systems.”

Multi-Attribute Profile



Acryna Aqua™ Attribute Index



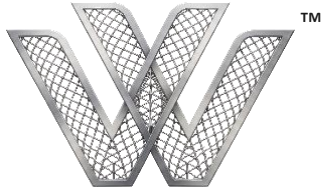
Takeaway *Peaks in water and rub-off resistance — waterproof, transfer-proof staying power.*

Performance Claims Grid

Technology	Flexibility	Adhesion	Shine	Cushion	Repair	Clean Beauty
Siloxa-Lite™	★★★★★	★★★★☆	★★★☆☆	★★★☆☆	—	Yes
Siloxa-Max™	★★★☆☆	★★★★★	★★★☆☆	★★★☆☆	—	Yes
Siloxa-Gloss™	★★★☆☆	★★★★☆	★★★★★	★★★★★	—	Yes
Siloxa-Crystal™	★★★☆☆	★★★★★	★★★★★	★★★☆☆	—	Yes
Cyclova-Flex™	★★★★★	★★★★☆	★★★☆☆	★★★★★	—	Yes
Cyclova-Hold™	★★★☆☆	★★★★★	★★★☆☆	★★★☆☆	—	Yes
Acryna-Core™	★★★★☆	★★★★☆	★★★☆☆	★★★☆☆	—	Yes
Acryna-Aqua™	★★★★☆	★★★★★	★★★★☆	★★★☆☆	—	Yes

 Gold highlight indicates the category leader in each attribute.

Thank You



FilmMatrix™

Beauty, Engineered.



Proprietary Technology Platform

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